



CALL FOR PARTICIPATION

Halogen Free/Lead Free: the Challenge of Green Manufacturing

IPCWorks Asia 2008 October 14-15, 2008 Shenzhen China

Organizer: IPC and IPC Shanghai
Creativity Convention & Exhibition (Shenzhen) Co., Ltd

Halogen Free/Lead Free – companies can no longer avoid addressing these issues due to strong customer demand. IPC is announcing a conference in southern China in conjunction with Elexcon part of the enormously successful China Hi-Tech Fair held in Shenzhen each year. IPC Works Asia will bring the technical excellence of the IPC along with technical committee activities that have been in place at IPC meetings for 50 years. You are invited participate in this exciting event

Presentations from technical experts are sought on all relevant subjects, including:

Halogen Free Industry Trends

- OEM/ODM Halogen Free technology roadmaps
- Halogen Free: why do anything?
- Halogen Free: A PWB Fabricator's Perspective
- Consortia Efforts
- Non Environmental Reasons for Evaluating Halogen Free Laminates in PCBs and Substrates
- Supply Chain issues
- Standards requirements

Components

- Halogen Free Connectors
- HF Components/packaging

New Board Materials

- Low/No Halogen Copper Clad Laminates

- Materials Testing
- High Frequency Laminates

Testing

- HF Reliability testing
- Test methods for Halogen Free
- Electrical Impact of HF Package Substrate Materials

Lead Free Implementation

- Printed Board Solderability
- Solder Joint Reliability
- Tin Whiskers

Assembly Technology

- Flux/Paste for HF manufacturing
- BGA Attachment Reliability
- Rework and Repair
- No Clean Processes

Benefits of Participating

Increase your visibility in the industry, and that of your company, by participating in the IPCWorks Asia 2008 technical conference. Many industry leaders use the research and findings from conference proceedings when they develop industry standards and guidelines.

Technical Presentations and/or Papers

The Technical Conference will be held Monday and Tuesday October 14-15, 2008. Abstracts for unpublished work should be submitted detailing case histories, field data, new technologies or innovations or research and findings. In addition, abstracts should summarize the problems and resolutions, methods used results of experiments and benefits to the industry.

Presentations at the conference may be **thirty minutes** in length. They may be grouped together in a forum or panel discussion.

Presentations must be **non-commercial** in nature, focusing on technology rather than a company's product. Those deemed commercial by the Technical Program Committee will not be accepted. **Abstracts must be submitted by July 18, 2008.**

Professional Development Courses

Proposals are solicited from individuals interested in teaching full-day (six hours) or half-day (three hours) Professional Development Courses on design, printed circuit board and electronic manufacturing processes and materials.

Proposals including course descriptions must be submitted by **July 18, 2008**. A master copy of the course workbook must be submitted by **September 14, 2008**. An honorarium is offered to Professional Development Instructors. **Contact Sophia Song at +86-21-54973435.**

Proceedings

Please note: It is mandatory for all speakers and instructors to provide an electronic copy of their technical paper and/or presentation slides. **The deadline for paper/visuals submission is September 14, 2008.**

Conference Speaker Benefits

All conference speakers at IPCWorks Asia 2008, will receive free conference admission and a complimentary copy of the conference Proceedings on CD.

About China Hi-Tech Fair ELEXCON 2008



China Hi-Tech Fair(CHTF), jointly hosted by the nine ministries and commissions at the state level and Shenzhen Municipal Government and first held in 1999 after being approved by the State Council, is held in Shenzhen, China annually from Oct.12-17 with total space of 100,000sqm. It has become China's most famous and influential event characterized by its "state-level, internationalization, high-level, large scale, and specialization".

China Hi-Tech Fair ELEXCON is one of the important part of the event, with total space of 15,000sqm (Hall 2), and the exhibition categories cover electronic manufacturing equipment, materials, instruments, and components, and attracted many industry top players to join, including Panasonic, Siemens, Universal, Fuji, Assembleon, 3M, Henkel, Sony Chemical, Nitto Denko, Rogers, Cookson... ..

Appendix I: Application Form
Appendix II: Sponsorship Proposal

Contact :

Ms Helen Ying Creativity Convention & Exhibition (SZ) Ltd. Tel: 86 755-8831 2782 Mobile: 13590198987 Fax: 86 755-8831 2533, 8831 5466 Email: helen@elexcon.com http://www.elexcon.com	Ms. Sophia Song IPC Tel: 86-21-54973435 Fax: 86 21 5497 3437 http://www.ipc.org/WOFE
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Proposed Presentation
IPCWorks Asia 2008 ♦ October 14-15, Shenzhen, China

Complete and fax this form along with your biography and abstract to:

Attn : IPCWorks Asia
Phone: +1 847-597-2840 or +86 21 5497 3435
Fax: +1 847 615-5640
E-mail: IPCWorksAsia@ipc.org

Name _____

Company _____ Title _____

Street Address _____

City _____ State/Zip Code _____

Phone _____ Fax _____

E-mail _____

To volunteer as a paper presenter, on a separate page, please include your 200 - 300 word abstract describing the 30-minute presentation you wish to have considered for IPCWorks Asia 2008.

- I would like to make a technical presentation and I have my company's legal permission to present the paper
- I would like to teach a professional development course

Note: *Previously published papers and papers focused on the company or company's products are not appropriate and will not be accepted.*

To be selected as a course instructor, on a separate page, please include a 200 - 300 word outline of the course you would like to have considered for IPCWorks Asia 2008.

Presentation and/or Paper Due Dates

Deadline for abstract: July 18, 2008

Deadline for paper and/or presentation submission: September 14, 2008

Professional Development Due Dates

Course proposals: July 18, 2008

Course handbooks: September 14, 2008



IPCWorks Asia 2008 October 14-15, 2008 Shenzhen China

Sponsorship Proposal

As the most valuable and influential industry event of the world, series of sponsorship opportunities have been specially designed to meet your marketing communication objectives here:

Why to Participate/Sponsor IPCWorks Asia2008 China

- ◆ Increase your visibility by participation at the most authoritative technical event in the industry;
- ◆ Benefit from the latest innovation, research and findings in the industry around the world;
- ◆ Learn the best practice from the authoritative technical experts around the world about the cutting-edge technologies and application;
- ◆ Maximize your networking opportunities with the industry elites from electronics manufacturing center of the world;

✧ Gold Sponsor (only available to 2 companies)

Benefits include :

- Company Logo displayed on all the official materials of the conference, including:
 - Backboard onsite;
 - Conference proceedings;
 - Invitation Letter;
 - Website;
 - Other promotion documents;
- 1 full page colorful AD on the back cover/inside front cover/inside back cover of conference proceeding, size: 210MM(w)*285(H);
- Layout of attendees badges sponsor;
- Files bags for attendees sponsor;
- Company profile involved in the files bags to attendees;
- Table top exhibit onsite;
- Presider's acknowledgement onsite;
- 10 free conference tickets & CHTF tickets;
- Full attendees list offer;

Presentation :

Sponsor's presentation will be arranged at the better time at high priority on condition that presentation will have been approved by the Committee;

Sponsor fee: RMB 44,000.00

✧ Bronze Sponsor

Benefits include:

- Company Logo displayed on all the official materials of the conference, including:
 - Backboard onsite;
 - Conference proceedings;
 - Invitation Letter
 - Website;
 - Other promotion documents;
- 1 full page colorful AD inside the conference proceeding, size: 210MM(w)*285(H);
- President's acknowledgement onsite;
- 5 free conference tickets & CHTF tickets;
- One time use of attendee email list sponsor to provide promo and email blasts will be sent by third party.

Presentation:

Sponsor's presentation will be arranged at the better time at high priority on condition that presentation will have been approved by the Committee;

Sponsor fee: RMB 24,000.00

✧ **Speaker Sponsor**

Benefits include :

- Table top exhibit onsite;
- 3 free conference tickets & CHTF tickets;
- Full attendees list offer;

Presentation :

Sponsor's presentation will be arranged at the better time on condition that presentation will have been approved by the Committee;

Sponsor fee: RMB 8,000.00

✧ **Exhibit Sponsor**

Benefits include :

- Table top exhibit onsite;
- 3 free conference tickets & CHTF tickets;
- Full attendees list offer;

Sponsor fee: RMB 8,000.00

✧ **LUCKY DRAW Sponsor**

Attendees of the conference get a lucky draw coupon

Benefits include:

- Sponsor logo is highlighted on the lucky draw coupon
- Lucky draw coupon is distributed to each attendee when they pick up their badges
- Sponsor distributes the prizes

Please note –

Sponsor's responsibility:

- Provide the prizes to be awarded to the winners

Production Responsibility:

- Sponsor to provide four color logo on disk in an EPS version of Adobe Illustrator
- Organizers to produce the lucky draw coupons

Price : RMB 8,000.00 (prizes to be provided by Sponsor)